



www.entertainmentdesignersnetwork.com

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2017-2018 Variety Entertainment Showcases

The 2017-2018 showcases scheduled for the West Coast and Central parts of Florida have been finalized. You are receiving this information and application because you have submitted your material and/or expressed interest in the showcases. Your act has been determined to be appropriate for the 55+ "Active Adult" market that EDN works with.

Entertainers who are applying for the first time should submit an up to date promotional package if you have not done so already. New "showcasers" should also send in 75 copies of an "agent friendly" (no contact information) promotional flyer if accepted to showcase.

Please mark each date that you are available to showcase...this does not guarantee that you will be chosen to showcase on all the marked dates. But, every effort will be made to accommodate your request(s). More specific information regarding showcase procedures on the day of the showcase will be sent to you approximately two weeks prior to the showcase date: Some basic information is as follows:

- ❖ You will be allotted **12 minutes** to showcase your act to the Entertainment and Activity Coordinators. You should choreograph and time your segment to the minute allowing time for audience interaction, etc. Time does not allow for "Encores."
- ❖ Entertainers are not permitted to pass out their own business cards or promotional materials at the showcase unless they are free of contact information.
- ❖ Entertainers may not sell product (CDs, etc.) at the showcase(s).
- ❖ EDN must be allowed to book your show. As a participant in the EDN showcase, it is understood that you will **not work directly** with the Activity Directors to book your show.
- ❖ There is no fee charged to showcase. Your travel expenses are your responsibility.
- ❖ In most cases, we ask that you come self-contained. However, we will work with entertainers who are traveling from out of the state and transportation of equipment is not easily done. We have a professional sound company at each showcase.
- ❖ On the day(s) that you are scheduled to showcase, you should plan to spend most of the morning or afternoon (depending upon your scheduled time) at the showcase location. Do not schedule yourself too tightly on that day. Your time may adjust somewhat on the day of the showcase.
- ❖ Come with a relaxed attitude. Expect some tight back stage situations, occasional sound glitches, and unusual dressing room situations. But the majority of the entertainers that I have been involved with have proven to be very giving and helpful to each other as the day goes on. Overall, I think you will be very pleased with the professional production of our showcase. Over 150 venues are normally represented at my showcases each year and I book an average of 500 shows each season as a result of the exposure given.
- ❖ **Accepting a showcase slot for the 17-18 season with EDN will require that you NOT participate in any another showcase in the state of Florida for 2 years unless mutually agreed upon by yourself and me (Dudley Burchill).**

Please submit your application as soon as possible. The showcase slots fill quickly and the "waiting list" seems to get longer each year. **Please understand that by accepting a showcase spot, you are agreeing to allow EDN to work with the Activity Directors in the 55+ Communities in the state of Florida to book your act.** Your loyalty to this process is expected and valued. It is also understood that return engagements should NOT be booked directly, and must be contracted by EDN.

Please call Dudley Burchill, Director of Entertainment Designers' Network, if you have any additional questions regarding showcasing. (352) 568-0102 or (352) 250-2598

I have read the above and agree: _____

Signature

_____ Date